



VIRGINIA FLOOD RESILIENCE PLANNING

Changing the Approach to Community Outreach and Engagement

Resilient Virginia Annual Meeting

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Community Outreach and Engagement Plan

[HB516/SB551]

The Director of DCR, jointly with the Director of DOI [DEI], and in coordination with the Chief Resilience Officer (CRO) and Special Assistant to the Governor to Coastal Adaptation and Protection (SACAP) shall prepare a **Community Outreach and Engagement Plan** for updates to the Virginia Coastal Resilience Master Plan and for development and updates to the Virginia Flood Protection Master Plan (the Plans)

The outreach and engagement plan shall **strive** for meaningful involvement by ensuring that

- (i) affected and vulnerable community residents have **access and opportunity to participate** in the full cycle of the decision-making process about the development of and updates to the Plans, and
- (ii) **decision-makers shall seek out and consider such participation**, allowing the views and perspectives of community residents to shape and influence decisions.

The Department shall seek input to the Community Outreach and Engagement Plan from representatives of:

Virginia Indian tribes, community-based organizations, the public health sector, nongovernmental organizations, civil rights organizations, communities impacted by recurring flooding, and VDEM Equity Working Group.

The Challenge

How do we change the approach to outreach
in order to engage all parts of communities
that have been/could be impacted by recurrent flooding
in the flood resilience planning process?

Virginia Population in the Floodplain

	Total	100-yr Floodplain	Combined 100-yr & 500-yr
Population	8M+	4% (355k)	6% (508k)
w/Children	33%	32%	32%
w/Seniors	25%	26%	26%
Asian, non-hispanic	6%	4%	4%
Black, non-hispanic	19%	23%	25%
Hispanic	9%	7%	7%
White, non-hispanic	63%	62%	61%
Poverty	12%	13%	13%

Flood Resilience Planning In Virginia

State

- Virginia Flood Protection Master Plan
- Virginia Coastal Resilience Master Plan
- State Hazard Mitigation Plan

Regional

- Regional Hazard Mitigation Plan
- Regional Resilience Plan

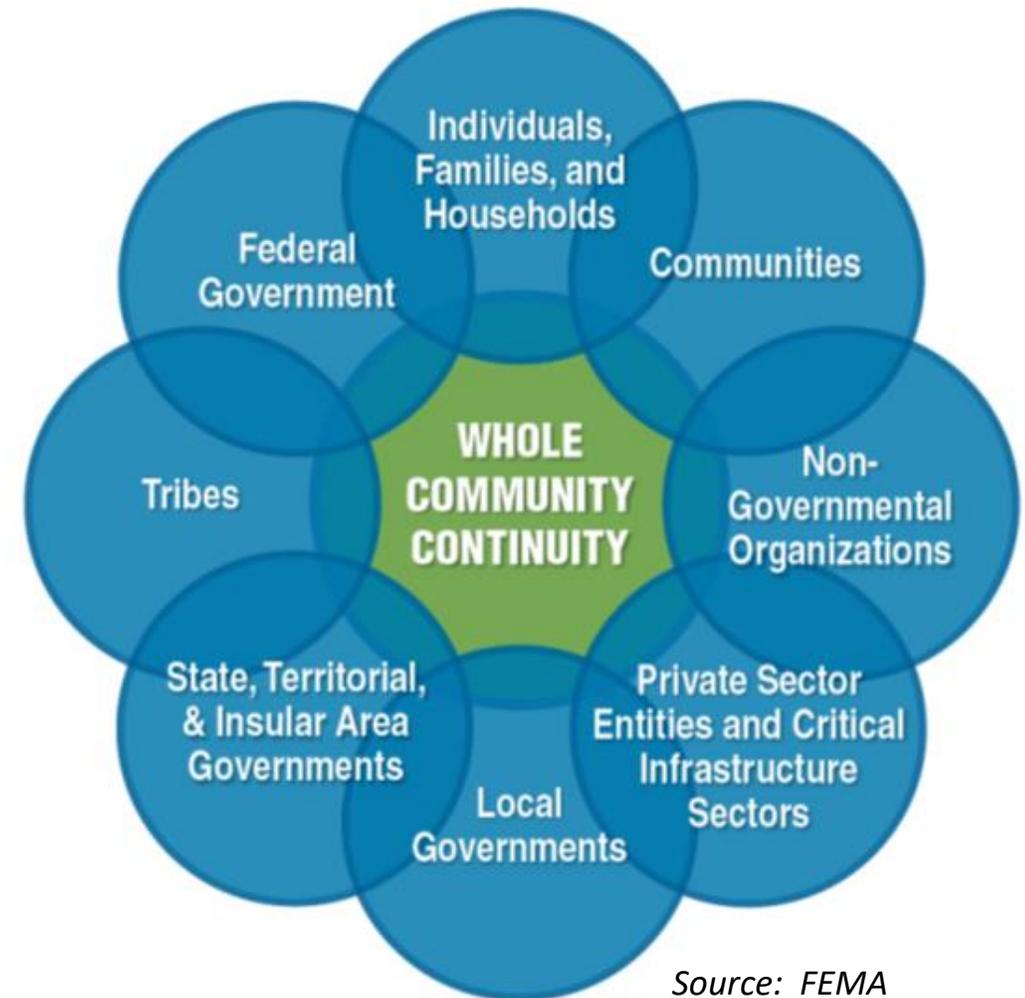
Local

- Resilience Adaptation Feasibility Tool (RAFT)
- Resilience Plan
- Local Climate Action Planning

Whole Community Approach

Whole Community includes:

- Individuals and families
- Media outlets
- Nonprofit groups
- Schools and academia
- Faith-based organizations
- Community organizations
- All levels of government



Goals and Objectives

Adopt a whole community approach to outreach and engagement.

- Empower citizens and stakeholders, especially those who live and work in flood hazard zones, to contribute local experience and knowledge to the resilience planning process.
- Provide planning resources and opportunities to residents and stakeholders to encourage ownership and responsibility in community led efforts to shape and influence decisions in the planning process.
- Ensure communities historically under represented in the planning process are engaged and have the opportunity to provide input.
- Eliminate barriers surrounding public engagement, including, but not limited to: language, time of day, location, mobility and accessibility.

Outreach and Engagement Methods



Action - Leverage Partnerships

- Coordinate with agencies and organizations to ensure outreach and engagements meet accessibility standards
- Leverage existing programs to meet people where they are.
- Provide adequate information to organizations ahead of time to allow full participation in the planning process.

Action – Solicit Input on the Plan

Virginia Indian
Tribes

Community-
Based
Organizations

The Public Health
Sector

Nongovernmental
Organizations

Civil Rights
Organizations

Communities
Impacted by
Recurring
Flooding

VDEM Equity
Working Group

General Public

Action – Coordination and Leveraging Activities

Coordinate across programs to leverage outreach and engagement to enhance

Flood
Resilience

Mitigation

NFIP/CRS

Awareness

Statewide
Conservation
Goals

Stakeholder
Relationships

Strategic
Planning

Outcomes /
Successes

What Lies Ahead

GA Session 2022 HB 516/ SB551 codified the CRMP and the TAC and established the following milestones:

- Quarterly Coastal Resilience TAC Meetings, NLT Sept 2022
- Community Outreach and Engagement Plan, NLT Dec 2022
- Annual Flood Resilience Meeting, NLT July 2023
- Bi-Annual Status of Flood Resilience Report, NLT July 2023
- Virginia Coastal Resilience Master Plan, NLT Dec 2024
- Virginia Flood Protection Master Plan, NLT Dec 2026

QUESTIONS



Website:

www.dcr.virginia.gov/dam-safety-and-floodplains/

Email Questions or Comments to:

Flood.Resilience@dcr.virginia.gov